



Wear Different , Be Different

Unique Messaged Garments

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scram-

Limited Runs

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Youtube



Shop



Blog



The Process



Water based ink

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Abstract Design

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the

Hand Printed

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How to get our product !

Once it's gone, it's gone

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Online Orders

Skatepark Pop-up

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Style Choices

Type:	San Serif	
headings	Custard - San Serif	
paragraph text	Futura Condensed - San Serif	
icon		
graphic		

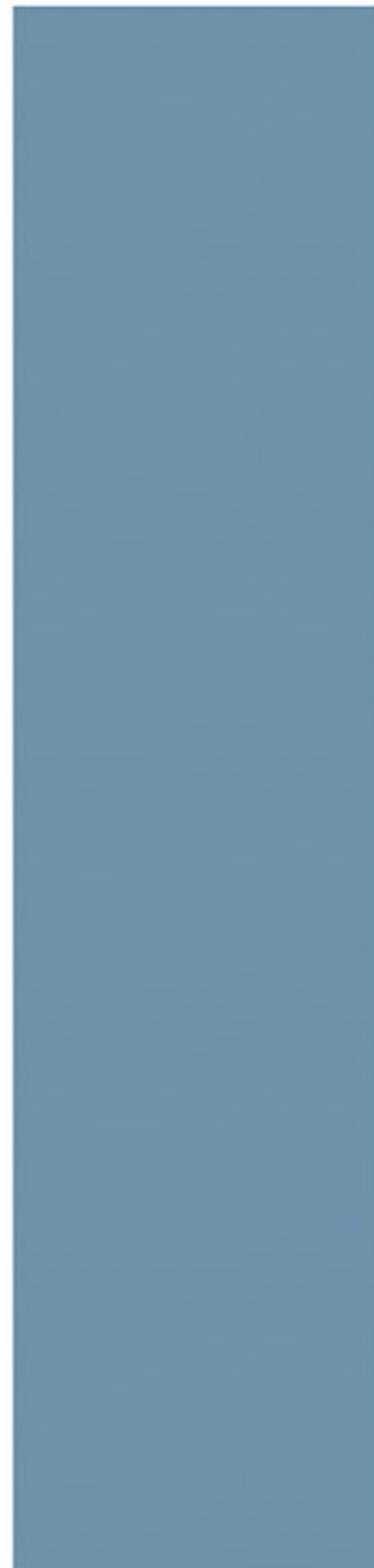
Design Idea : Come up with colorful brand website.
Explain the company
Show the process



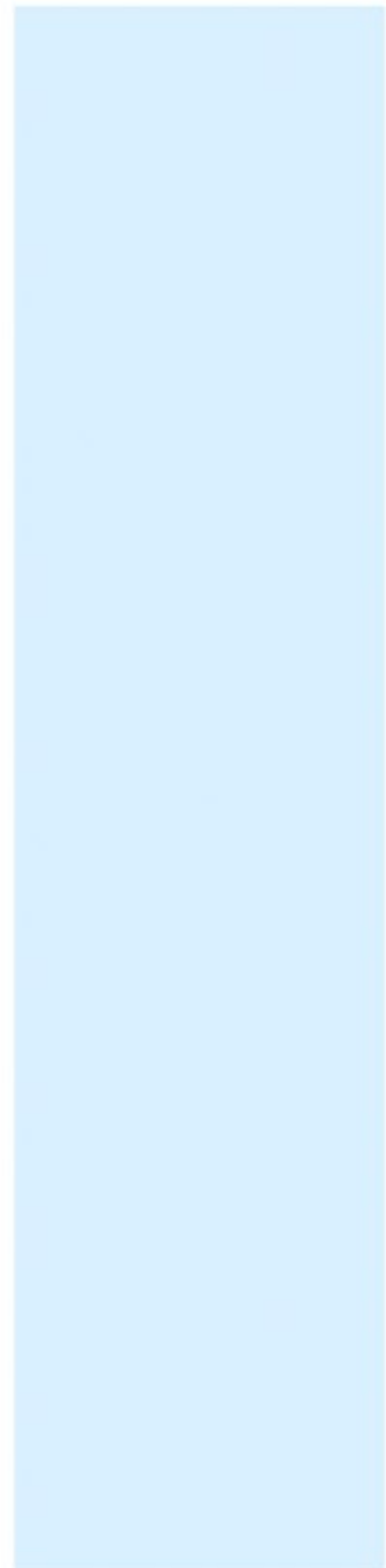
#F5DBB8



#B8DDF5



#D92A8



#D9FOFF

Content Layout Wireframe:

A Web Page

https://

header
width 100%
height 20%

h1
Wear Different
background hero gallery


h2
what is it

h3
unique messaged garments
.....
.....
.....


h3
limited runs
.....
.....
.....

nav
width 100%
height 60%


link to video page



link to shop page

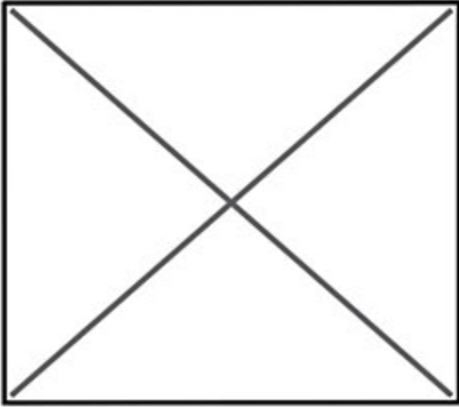


link to blog page



main
width 100%
height 30%

h2
why buy this?



h2 Hand printed coolness

h3
water based ink
.....
.....
.....

h3
abstract design
.....
.....

h3
limited runs
.....
.....

h2
how it works

h3
once it's gone, it's gone

.....
.....
.....
.....

h3
skatepark pop-up

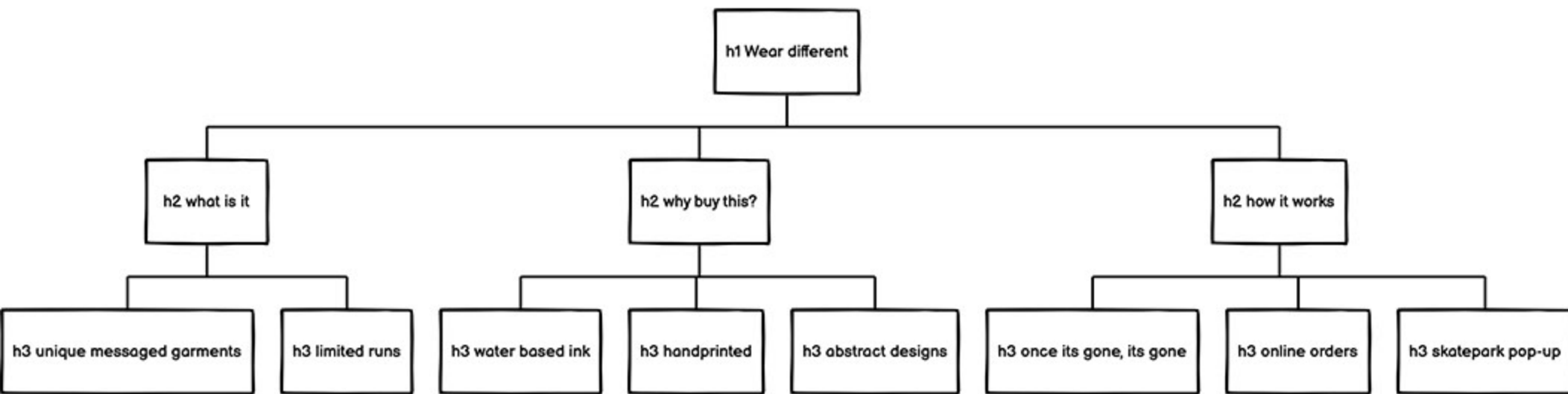
.....
.....
.....
.....

h3
online orders

.....
.....
.....
.....

footer
width 100%
height 20%

Content Outline: <ht> tag diagram



Website and Content Analysis

Website Name	PlanetCorporation.com
Business	Clothing company
Website Purpose	Sell soft goods
Website Goals	sell unique designs to separate yourself.
What makes your biz different	Its Hand printed in my basement. Small batches.
What do visitors want?	Quality design at a good price what designs are available What type of clothes does design go on. screen printed / water based better than plastsal Fun
What action do you want users to take?	Buy clothes that you like to wear that are worth the money.
Website Type	e-commerce

Content	Form	design/build information
h1		Wear different
h2		What is it?
h3		unique messaged garments.
h3		limited runs,
h3		
h2		why buy this ?
h3		water based
h3		hand printed
h3		abstract designs
h2		how it works?

h3		once its gone , its gone
h3		online orders,
h3		skatepark pop-up

Planning Document



Planet Corporation

Website Statement

Planet Corporation is a clothing company that is handprinted in Macomb, MI. If you are looking for a fun , different brand to support, Planet is the brand for you. With cartoon like designs , no shirt you buy from us will be boring.

Website Analysis

Content Analysis

Content Outline

<h> tag diagram

Wireframe

Style Choices

Photoshop Composition

Photoshop Artboard